

Pack Registration Form

Or Register Your Pack online at www.spcanorthbrevard.com

Pre-Registration will be on Thursday, April 4th, at the SPCA of North Brevard's Cat Adoption Building (425 Cheney Highway, Titusville, Florida 32780) between 12noon and 7pm. Or turn in your Pack's Registration at Sand Point Park on the day of the Stroll between 9am and 10am. *(Please note, Packs who do not Pre-Register, will not have a sign with their Pack's name on it to carry at the Stroll unless they bring their own.)*

Pack Name _____

Pack Leader Name _____

Pack Leader Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Company, Club, Assoc. Name _____

Corporate Matching _____

Total # Pack Members _____

	Members of Pack	Amount
LEADER		\$
2		\$
3		\$
4		\$
5		\$
6		\$
7		\$
8		\$
9		\$
10		\$
11		\$
12		\$
13		\$
14		\$
15		\$
	TOTAL COLLECTED	\$

*Attach another sheet if necessary.

Please attach an individual registration form with the signed waiver for each Pack member. Any money collected after the Pack Pre-Registration can be turned in at Registration on the day of the Stroll and added to your Pack's total.



Start your own fundraising webpage TODAY!



SPCA of North Brevard, Inc.
P.O. Box 5513
Titusville, Florida 32783-5513

SPCA of North Brevard 4th annual Happy Tails



Dog Stroll-A-Thon

Saturday, April 6, 2013



Sand Point Park, Titusville

PACK INFORMATION

Registration begins at 9am. Stroll begins at 10am.



SPCA
OF NORTH BREVARD
455 Cheney Highway
Titusville, Florida 32780
321-267-8221

www.spcanorthbrevard.com

What is a Pack?

A Pack is a group of people with one Pack Leader, who has set their own fundraising goal and competes against other Packs for the title of “Pack of the Year”. Individual pack members are eligible to receive the premiums described in the Individual Registration brochure. Each Pack will get a sign with its chosen Pack name to carry and a group photo. Visit www.spcanorthbrevard.com for more information or to register.



Becoming a Pack

- Make a list of people, companies and organizations in your community that have an interest in helping homeless animals and being involved in family-friendly activities. Recruit support in your neighborhood, where you shop and where you work by asking others to join your Pack. Then encourage your Pack to recruit additional walkers and solicit sponsors.
- Choose a Pack name.
- Be sure that all Pack members complete an Individual Registration Form and sign the Waiver Form.
- Register your Pack online at www.spcanorthbrevard.com or complete the Pack Registration Form (on the back of this brochure) and turn it in with all the individual Pack members' forms and donations at the **Pre-Registration Date on Thursday, April 4th**, at the SPCA of North Brevard's Cat Adoption Building (425 Cheney Highway, Titusville, Florida 32780) between 12noon and 7pm. Or turn in your Pack's Registration at Sand Point Park on the day of the event between 9am and 10am. (Please note, Packs who do not Pre-Register, will not have a sign with their Pack's name on it to carry at the Stroll unless they bring their own.)
- “Late” donations and additional sponsors collected after Pre-Registration can be turned in at 9am during Registration the morning of the Stroll and will count toward your Pack's overall total.
- Gather your Pack for the group photo! Group photos will be taken between 9am and 10am before the Dog Stroll begins next to Registration.

Pack Recruiting Tips

START NOW – it's never too early and you can continue recruiting until the day of the event!

- Make a list of potential walkers, including family, co-workers, friends, neighbors and club members. Think of dog owners who love the opportunity to socialize their four-legged family members with other dogs as well as anyone who is an animal lover.
- Nothing works better than a personal invitation. Call each person on your list, tell them what you are doing and why their involvement is important.
- Place posters & brochures around the office or clubs you belong to... Be sure to include your phone number so that those interested will be in your Pack!
- Give each pack member a Happy Tails Dog Stroll-A-Thon individual donation form and have them start collecting sponsor donations or help them register online at www.spcanorthbrevard.com so they can start their own FUNdraising website!



Top Dogs

Which Pack will be crowned “Pack of the Year”?



The “NACC Pack” ~ Pack of the Year 2012

The NACC Pack raised \$1536 for the animals at the SPCA. All dogs from the NACC Pack were adopted & are in their FURever homes!

Motivate Your Pack

Get your Pack to set a fundraising goal and help them surpass their goals. Setting up individual FUNdraising pages to share your efforts with family and friends online at www.spcanorthbrevard.com is a great way to jump-start your Pack!

Set up challenges with other departments in your company, branch offices and even competitors!

Ask your management for support and a few incentives for those participating (i.e., lunch with the boss, free come-to-work-late pass, or other creative ways to motivate employees to join the Pack.)

Design t-shirts with your Pack's name and a witty slogan that both gives your Pack members confidence to up their fundraising game and makes competitors know that your Pack is in-it to win-it! Your Pack will look great in its group photo and will be easily identified walking at the Stroll-A-Thon.

Schedule a Pack tour of the SPCA's Adoption Buildings so that you can see and get to know the actual animals that your fundraising efforts will be helping!

Keep your Pack up-to-date on what you need to meet your goal.



Six Ways to Increase Donations

1. Set a Pack goal and ask your sponsors to help top it.
2. Arm yourself with information about the SPCA of North Brevard - this will help to answer questions that sponsors may ask before committing to donating funds. Visit: www.spcanorthbrevard.com and be sure to “Like” us on Facebook, too!
3. Ask for a specific amount rather than a generic donation request. If the request is too high, you can always ask for less!
4. Each individual Pack member should make a pledge first; it will encourage others to follow suit.
5. Ask your employer about a matching gifts program.
6. Regardless of the response, please always remember to say, “THANK YOU”!